

MASTER OF SPORT MANAGEMENT, PLAN C (M.S.M.)

Requirements Effective Fall 2020

Code	Title	Credits
MKT 568	Sport Marketing	2
SPMT 523	Communications and Media in Sport	2
SPMT 533	Economics and Data Analytics in Sport	2
SPMT 536	Sport and Communities	2
SPMT 545	Sport Governance and Policy	2
SPMT 547	Contemporary Sport, Society and Globalization	2
SPMT 554	Sport and the Environment	2
SPMT 560	Sport Law	2
SPMT 561	Sport Facility and Event Management	2
SPMT 562	Sport and Ethics	2
SPMT 572	Sport Organizational Communication	2
SPMT 575	Risk Management in Sport	2
SPMT 592	Sport Management Seminar	2
SPMT 641	Sport Management Capstone	2
SPMT 687	Sport Management Internship	2-4
Program Total Credits:		30-32

A minimum of 30 credits are required to complete this program.