

MEDIA STUDIES MINOR



Journalism and **Media** Communication (students with last names A-M)
Clark Building, Room C244

Communication Studies (students with last names N-Z)
Behavioral Sciences Building, Room A203

If you are interested in declaring a minor, please email either the JMC Undergraduate Coordinator, Dakota Cotner (last names A-M) at Dakota.Cotner@colostate.edu, or the CMST Undergraduate Coordinator (last names N-Z) at cla-commstudies_undergrad@colostate.edu

The Media Studies minor provides a foundation for understanding the impacts and roles of mass media in society. Courses focus on media and film history, criticism, law, ethics, social effects, cultural consequences, and multicultural and international media issues. The minor is offered jointly by the Department of Journalism and **Media** Communication and the Department of Communication Studies. Students in the Journalism and Media Communication major may not use JTC courses to complete this minor. Students in the Communications Studies major may not use SPCM courses to complete this minor.

Learning Objectives

Upon successful completion, students will be able to:

1. Explain mass media's impacts on society.
2. Analyze a variety of media forms including news media, popular culture, advertising, social media, and other forms of mediated communication, information, art, and entertainment.
3. Assess various issues in media and film history, criticism, law, ethics, social effects, cultural consequences, and multicultural and international media.
4. Develop and apply skills in written, spoken, and mediated communication.

Requirements Effective Fall 2021

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
Lower Division		
JTC 100 or SPCM 100	Media in Society (GT-SS3) Communication and Popular Culture (GT-AH1)	3
Upper Division		
JTC 415 or SPCM 342	Communications Law Critical Media Studies	3
Select 15 credits from the following:		15
JTC 220	News, Truth, and Deception	
JTC 305	Media and Global Cultural Identity	
JTC 311	History of Media	
JTC 316	Multiculturalism and the Media	
JTC 350	Public Relations and Advertising	
JTC 355	Advertising	
JTC 357	Persuasion in Strategic Communication	
JTC 411	Media Ethics and Issues	
JTC 412	International Mass Communication	
JTC 413	New Media Trends and Society	
JTC 414	Media Effects	
JTC 418	Journalism, Peace, and War	
JTC 419	Food and Natural Resources Communication	
JTC 425	Strategic Multicultural Communication	
JTC 456/LB 456	Documentary Film as a Liberal Art	
SPCM 341	Evaluating Contemporary Television	
SPCM 346	Digital Media Cultures	
SPCM 349	Freedom of Speech	
SPCM 350	Evaluating Contemporary Film	
SPCM 354A	Film History: International	
SPCM 354B	Film History: United States	
SPCM 356	Asians in the U.S. Media	
SPCM 357	Film and Social Change	
SPCM 358A	Gender and Genre in Film: Comedy	
SPCM 358B	Gender and Genre in Film: Horror	
SPCM 358C	Gender and Genre in Film: Other Genres	
SPCM 360	The Personal Lens – Making Media	
SPCM 453	Global Media Cultures	
SPCM 455/LB 455	Narrative Fiction Film as a Liberal Art	
Program Total Credits:		21