

MINOR IN SCIENCE COMMUNICATION

Requirements Effective Fall 2021

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
JTC 210	Newswriting	3
JTC 211	Visual Communication	3
JTC 319	Science and Environmental Communication	3
JTC 350	Public Relations	3
JTC 419	Food and Natural Resources Communication	3
Select two courses from the following:		6
JTC 320A	Reporting: General News	
JTC 326	Online Storytelling and Audience Engagement	
JTC 328	Feature Writing	
JTC 335	Photography	
JTC 351	Publicity and Media Relations	
JTC 354	Crisis Communication	
JTC 355	Advertising	
JTC 356	Advertising Creativity and Copywriting	
JTC 359	Audience Insights	
JTC 361	Writing for Specialized Magazines	
JTC 363	Data Journalism	
JTC 371	Publications Design and Production	
JTC 372	Web Design and Development	
JTC 417	Data Visualization Design	
JTC 451	Integrated Communication Campaigns	

Program Total Credits: 21