

MAJOR IN JOURNALISM AND MEDIA COMMUNICATION

Requirements Effective Fall 2023

All majors in the department must earn a minimum grade of C (a grade of C- is not acceptable) in each course that carries the JTC subject code.

Association for Education in Journalism and Mass Communication Accreditation Requirements

Majors in Journalism and Media Communication must take a minimum of 46 credits of JTC courses and a minimum of 66 credits outside of JTC.

Of the 66 credits outside of JTC, 21 must meet **one** of the following Second Field criteria with approval of advisor.¹

1. a Minor;
2. an Interdisciplinary Minor;

3. 21 credits in one subject code;
4. 9 credits from one subject code and 12 credits from a second subject code;
5. a selection of 21 credits comprising a Second Field developed by the student and the advisor.

Courses taken outside of the department may include All-University Core Curriculum (AUCC) courses, Minor or Second Field courses, or any other out-of-department (non-JTC) courses used to complete the major as approved by advisor.

The 46 JTC required credits include 24 credits specified in the curriculum below plus 22 credits of directed electives to create an individualized focus area from the following categories (Writing, Production, Internship/Practicum, Advanced, Additional credits).

Directed Electives for Individualized Focus Area

Over the sophomore, junior, and senior years, students must complete a minimum of 22 credits in an individually designed focus area. Students must select those 22 credits from among the following categories and courses in consultation with advisor, as follows:

Code	Title	AUCC	Credits
Writing			
Select at least six credits (two courses) from the following:			6
JTC 305	Media and Global Cultural Identity		
JTC 310	Copy Editing		
JTC 319	Science and Environmental Communication		
JTC 320A	Reporting: General News		
JTC 320B	Reporting: Sports		
JTC 328	Feature Writing		
JTC 341	TV News Writing, Reporting and Producing		
JTC 342	Writing for Visual Media		
JTC 344	Fact to Fiction		
JTC 350	Public Relations		
JTC 351	Publicity and Media Relations		
JTC 355	Advertising		
JTC 356	Advertising Creativity and Copywriting		
JTC 361	Writing for Specialized Magazines		
JTC 363	Data Journalism		
JTC 420	Advanced Reporting	4A,4C	
JTC 422	Entrepreneurial Journalism		
JTC 425	Strategic Multicultural Communication		
JTC 465	Specialized and Technical Editing	4A,4C	
Production			
Select at least six credits (two courses) from the following:			6
JTC 204	Radio Operations		
JTC 335	Photography		
JTC 340	Video Editing		
JTC 345	Video Production		
JTC 347	Audio Production		

JTC 348	Producing Podcasts	
JTC 354	Crisis Communication	
JTC 359	Audience Insights	
JTC 371	Publications Design and Production	
JTC 372	Web Design and Development	
JTC 373	Digital Promotion Management	
JTC 374	Social Media Management	
JTC 417	Data Visualization Design	
JTC 427	Motion Graphics Design	
JTC 430	Advanced Documentary Photography	
JTC 433	Advanced Video Editing	
JTC 435	Documentary Video Production	
JTC 440	Advanced Media Production	4A,4C
JTC 451	Integrated Communication Campaigns	
JTC 470	Immersive Storytelling	
JTC 472	Advanced Web Design and Development	

Internship/Practicum ²**1-4**

Select a minimum of 1 credit (a maximum of 4 credits) from the following:

JTC 386	Communication Practicum
JTC 487	Internship
LB 386A	Practicum: CTV
LB 386B	Practicum: KCSU
LB 386C	Practicum: Collegian
LB 386D	Practicum: College Avenue
LB 386E	Practicum: Arts Production

Advanced Focus Elective

Select three additional credits (one course) from the following, not completed above:

3

JTC 420	Advanced Reporting
JTC 422	Entrepreneurial Journalism
JTC 425	Strategic Multicultural Communication
JTC 427	Motion Graphics Design
JTC 430	Advanced Documentary Photography
JTC 433	Advanced Video Editing
JTC 435	Documentary Video Production
JTC 440	Advanced Media Production
JTC 451	Integrated Communication Campaigns
JTC 470	Immersive Storytelling
JTC 472	Advanced Web Design and Development

Additional Credits ³**6**

Select six additional credits from the courses listed above under Writing, Production, Internship/Practicum, and Advanced Focus Courses and/or from the courses listed below. Students may select no more than a total of 4 credits of Internship/Practicum, and no more than a total of 7 credits of reserved number (-80 to -99) courses to satisfy this requirement.

JTC 192	Journalism Seminar
JTC 203	Television Studio Production

JTC 220	News, Truth, and Deception
JTC 308	Mobile Media Technology and Communication
JTC 352	University Public Relations
JTC 484	Supervised College Teaching
JTC 490	Workshop
JTC 495A	Independent Study: Electronic Reporting
JTC 495B	Independent Study: Editing
JTC 495C	Independent Study: Photojournalism
JTC 495D	Independent Study: Public Relations
JTC 495E	Independent Study: Readings
JTC 495F	Independent Study: Reporting
JTC 495G	Independent Study: Technical Communication
JTC 496	Group Study

Program Total Credits: 22-25

Freshman

		AUCC	Credits
CO 150	College Composition (GT-CO2)	1A	3
JTC 100	Media in Society (GT-SS3)	3C	3
JTC 210	Newswriting		3
JTC 211	Visual Communication		3
Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities)		3B	6
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	3
Diversity, Equity, and Inclusion (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion)		1C	3
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		3D	3
Quantitative Reasoning (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#quantitativereasoning)		1B	3
Total Credits			30

Sophomore

JTC 326	Online Storytelling and Audience Engagement		3
Individualized Focus Area and/or Second Field courses ⁴			12
Statistics ⁵			3
Advanced Writing (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#advanced-writing)	2		3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)	3A		4
Social and Behavioral Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#social-behavioral-sciences) ⁶	3C		3
Out-of-department course			3
Total Credits			31

Junior

Select two courses from the following to fulfill the Concept Course requirement:			6
JTC 311	History of Media		
JTC 316	Multiculturalism and the Media		

JTC 357	Persuasion in Strategic Communication		
JTC 411	Media Ethics and Issues	4A,4B	
JTC 412	International Mass Communication		
JTC 413	New Media Trends and Society	4A,4B	
JTC 414	Media Effects		
JTC 415	Communications Law	4A,4B	
JTC 418	Journalism, Peace, and War		
JTC 419	Food and Natural Resources Communication		
JTC 421	Media, Business, and Economics		
JTC 450	Public Relations Cases		
JTC 456/LB 456	Documentary Film as a Liberal Art		
Individualized Focus Area and/or Second Field courses ⁴			15
Out-of-department courses			9
Total Credits			30
Senior			
JTC 460	Senior Capstone	4C	3
Select one course from the following:			3
JTC 411 ⁷	Media Ethics and Issues	4A,4B	
JTC 415 ⁷	Communications Law	4A,4B	
Individualized Focus Area and/or Second Field courses ⁴			16
Out-of-department course			2
Electives ⁸			5
Total Credits			29
Program Total Credits:			120

¹ Of the 21 credits required for the Second Field, 12 must be upper-division (300- to 400-level) and none may be from JTC.

² With approval of the department and advisor, students may substitute a 400-level Journalism and Media Communication study abroad course for 1 credit of the Internship/Practicum requirement and up to 3 credits of the Additional Credits requirement, for a maximum total of 4 credits for study abroad.

³ High-achieving students, with approval of advisor, may select JTC 544 to satisfy 3 credits of the Additional Credit requirement.

⁴ Select a minimum of 22 credits of Focus Area courses and 21 credits of Second Field courses over the sophomore, junior, and senior years, in consultation with advisor.

⁵ Select a three-credit statistics course offered by any department, with approval of advisor. A statistics course is required if one was not taken to satisfy AUCC 1B requirement.

⁶ Select 3 credits other than JTC 100 from the list of courses in category 3C of the AUCC. Students in this major must take 3 credits of Social and Behavioral Sciences other than JTC 100, which is required in the freshman year.

⁷ If either JTC 411 or JTC 415 was taken as a Concept Course in the junior year, students may take any different concept course here.

⁸ Select enough elective credits to bring the program to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400-level).