MAJOR IN JOURNALISM AND MEDIA COMMUNICATION

Requirements Effective Fall 2023

All majors in the department must earn a minimum grade of C (a grade of C-is not acceptable) in each course that carries the JTC subject code.

Association for Education in Journalism and Mass Communication Accreditation Requirements

Majors in Journalism and Media Communication must take a minimum of 46 credits of JTC courses and a minimum of 66 credits outside of JTC.

Of the 66 credits outside of JTC, 21 must meet **one** of the following Second Field criteria with approval of advisor.¹

- 1. a Minor;
- 2. an Interdisciplinary Minor;

- 3. 21 credits in one subject code;
- 9 credits from one subject code and 12 credits from a second subject code;
- 5. a selection of 21 credits comprising a Second Field developed by the student and the advisor.

Courses taken outside of the department may include All-University Core Curriculum (AUCC) courses, Minor or Second Field courses, or any other out-of-department (non-JTC) courses used to complete the major as approved by advisor.

The 46 JTC required credits include 24 credits specified in the curriculum below plus 22 credits of directed electives to create an individualized focus area from the following categories (Writing, Production, Internship/ Practicum, Advanced, Additional credits).

Directed Electives for Individualized Focus Area

Over the sophomore, junior, and senior years, students must complete a minimum of 22 credits in an individually designed focus area. Students must select those 22 credits from among the following categories and courses in consultation with advisor, as follows:

Writing 6 Select at least six credits (two course) from the following: 6 JTC 305 Media and Global Cultural Identity 6 JTC 310 Copy Editing 6 JTC 319 Science and Environmental Communication 6 JTC 320A Reporting: General News 6 JTC 320B Reporting: General News 6 JTC 324 Reporting: Reporting and Producing 7 JTC 341 TV News Writing, Reporting and Producing 7 JTC 342 Writing for Visual Media 6 JTC 350 Public Relations 7 7 JTC 350 Public Relations 7 7 JTC 350 Advertising Greativity and Copywriting 7 7 JTC 356 Advertising Greativity and Copywriting 7 7 JTC 361 Writing for Specialized Magazines 7 7 JTC 422 Entrepreneurial Journalism 7 7 7 JTC 425 Strategic Multicultural Communication 7 7 JTC 426 Radio Operationes	Code	Title	AUCC	Credits
JTC 305Media and Global Cultural IdentityJTC 310Copy EditingJTC 319Science and Environmental CommunicationJTC 320AReporting: General NewsJTC 320BReporting: SportsJTC 320BReporting: SportsJTC 320BReporting: General NewsJTC 320BReporting: General NewsJTC 320BReporting: General NewsJTC 320BReporting: SportsJTC 320BReporting: SportsJTC 342Writing, Reporting and ProducingJTC 342Writing for Visual MediaJTC 344Fact to FictionJTC 350Public RelationsJTC 351Publicity and Media RelationsJTC 355AdvertisingJTC 356CopywritingJTC 351Viting for Specialized MagazinesJTC 353Data JournalismJTC 363Data JournalismJTC 420Advanced Reporting4A/CJTC 425Strategic Multicultural CommunicationJTC 246Radio OperationsJTC 204Radio OperationsJTC 204Radio OperationsJTC 245Video EditingJTC 340Video EditingJTC 345Video Editing	Writing			
JTC 310Copy EditingJTC 319Science and Environmental CommunicationJTC 320AReporting: General NewsJTC 320BReporting: SportsJTC 320BReporting: SportsJTC 328Feature WritingJTC 341ProducingJTC 342Writing for Visual MediaJTC 350Public RelationsJTC 351Publicity and Media RelationsJTC 355AdvertisingJTC 364Greativity and CopywritingJTC 363Data JournalismJTC 363Data JournalismJTC 420Advanced ReportingJTC 425Strategic Multicultural CommunicationJTC 426Strategic Multicultural CommunicationJTC 204Radio OperationsJTC 205Video E	Select at least six credits (two course	ses) from the following:		6
JTC 319 Science and Environmental Communication JTC 320A Reporting: General News JTC 320B Reporting: Sports JTC 320B Reporting: Sports JTC 320B Reporting: Sports JTC 320B Reporting: Sports JTC 341 TV News Writing, Reporting and Producing JTC 342 Writing for Visual Media JTC 353 Public Relations JTC 354 Fact to Fiction JTC 355 Advertising JTC 356 Advertising Creativity and Copywriting JTC 361 Writing for Specialized Magazines JTC 363 Data Journalism JTC 420 Advanced Reporting JTC 425 Strategic Multicultural Communication JTC 426 Specialized and Technical Editing JTC 204 Radio Operations JTC 204 Radio Operations JTC 335 Photography JTC 345 Video Editing	JTC 305	Media and Global Cultural Identity		
CommunicationJTC 320AReporting: General NewsJTC 320BReporting: SportsJTC 320BFeature WritingJTC 328Feature Writing, Reporting and ProducingJTC 341TV News Writing, Reporting and ProducingJTC 342Writing for Visual MediaJTC 344Fact to FictionJTC 350Public RelationsJTC 351Publicity and Media RelationsJTC 356AdvertisingJTC 356Advertising Greativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 353Data JournalismJTC 420Advanced ReportingAftergreenwiral JournalismAftergreenwiral JournalismJTC 425Specialized an Technical EditingJTC 445Specialized an Technical EditingAdio OperationsfeatoreJTC 204Radio OperationsJTC 204Radio OperationsJTC 204Radio OperationsJTC 345Video EditingJTC 345Video Production	JTC 310	Copy Editing		
JTC 320BReporting: SportsJTC 328Feature WritingJTC 328Feature Writing, Reporting and ProducingJTC 341TV News Writing, Reporting and ProducingJTC 342Writing for Visual MediaJTC 344Fact to FictionJTC 350Public RelationsJTC 355Advertising Creativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advancel Reporting 	JTC 319			
JTC 328 Feature Writing JTC 341 TV News Writing, Reporting and Producing JTC 342 Writing for Visual Media JTC 344 Fact to Fiction JTC 350 Public Relations JTC 351 Public Relations JTC 355 Advertising JTC 361 Writing for Specialized Magazines JTC 361 Writing for Specialized Magazines JTC 363 Data Journalism JTC 420 Advanced Reporting JTC 425 Strategic Multicultural Communication JTC 426 Specialized and Technical Editing A4.4C Strategic Multicultural Communication 4A.4C JTC 425 Strategic Multicultural Communication 5 JTC 426 Specialized and Technical Editing 4A.4C Production 5 5 JTC 426 Strategic Multicultural Communication 5 JTC 204 Radio Operations 6 JTC 340 Video Editing 5 JTC 345 Video Production 6	JTC 320A	Reporting: General News		
JTC 341TV News Writing, Reporting and ProducingJTC 342Writing for Visual MediaJTC 344Fact to FictionJTC 350Public RelationsJTC 350Publicity and Media RelationsJTC 355AdvertisingJTC 356Advertising Creativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advanced Reporting CommunicationJTC 425Strategic Multicultural CommunicationJTC 445Specialized and Technical Editing JTC 445Sleet at least six credits (two courses) from the following:6JTC 204Radio OperationsJTC 340Video EditingJTC 345Video Production	JTC 320B	Reporting: Sports		
Producing JTC 342 Writing for Visual Media JTC 344 Fact to Fiction JTC 350 Public Relations JTC 351 Publicity and Media Relations JTC 355 Advertising JTC 356 Advertising Creativity and Copywriting JTC 361 Writing for Specialized Magazines JTC 363 Data Journalism JTC 420 Advanced Reporting 4A,4C Entrepreneurial Journalism JTC 425 Strategic Multicultural Communication JTC 445 Specialized and Technical Editing AJTC 452 Adio Operations JTC 355 Photography JTC 356 Photography	JTC 328	Feature Writing		
JTC 344Fact to FictionJTC 350Public RelationsJTC 351Publicity and Media RelationsJTC 355AdvertisingJTC 356Advertising Creativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural CommunicationCommunicationJTC 45Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:6JTC 335Photography5JTC 340Video Editing5JTC 345Video Production5	JTC 341	• • •		
JTC 350 Public Relations JTC 351 Publicity and Media Relations JTC 355 Advertising JTC 356 Advertising Creativity and Copywriting JTC 361 Writing for Specialized Magazines JTC 363 Data Journalism JTC 420 Advanced Reporting 4A,4C JTC 422 Entrepreneurial Journalism JTC 425 Crategic Multicultural Communication JTC 455 Specialized meterinical Editing 4A,4C Production Select at least six credits (two courses) from the following: 6 JTC 335 Photography JTC 340 Video Editing JTC 345 Video Production	JTC 342	Writing for Visual Media		
JTC 351Publicity and Media RelationsJTC 355Advertising Creativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural Communication4A,4CJTC 455Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:6JTC 204Radio Operations6JTC 335Photography5JTC 340Video Editing5JTC 345Video Production5	JTC 344	Fact to Fiction		
JTC 355AdvertisingJTC 356Advertising Creativity and CopywritingJTC 356Advertising Creativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural Communication4A,4CJTC 45Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:6JTC 204Radio Operations5JTC 335Photography5JTC 340Video Editing4JTC 345Video Production5	JTC 350	Public Relations		
JTC 356Advertising Creativity and CopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural Communication	JTC 351	Publicity and Media Relations		
Inc acidCopywritingJTC 361Writing for Specialized MagazinesJTC 363Data JournalismJTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural CommunicationCommunicationJTC 465Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:*********************************	JTC 355	Advertising		
JTC 363Data JournalismJTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural CommunicationJTC 465Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:6JTC 204Radio Operations6JTC 335Photography6JTC 340Video Editing6JTC 345Video Production6	JTC 356			
JTC 420Advanced Reporting4A,4CJTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural Communication	JTC 361	Writing for Specialized Magazines		
JTC 422Entrepreneurial JournalismJTC 425Strategic Multicultural CommunicationJTC 465Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:JTC 204Radio OperationsJTC 335PhotographyJTC 340Video EditingJTC 345Video Production	JTC 363	Data Journalism		
JTC 425Strategic Multicultural CommunicationJTC 455Specialized and Technical Editing4A,4CProduction4A,4CSelect at least six credits (two courses) from the following:6JTC 204Radio Operations6JTC 335Photography6JTC 340Video Editing6JTC 345Video Production6	JTC 420	Advanced Reporting	4A,4C	
CommunicationJTC 465Specialized and Technical Editing4A,4CProductionSelect at least six credits (two courses) from the following:6JTC 204Radio OperationsJTC 335PhotographyJTC 340Video EditingJTC 345Video Production	JTC 422	Entrepreneurial Journalism		
ProductionSelect at least six credits (two courses) from the following:6JTC 204Radio OperationsJTC 335PhotographyJTC 340Video EditingJTC 345Video Production	JTC 425	5		
Select at least six credits (two courses) from the following:6JTC 204Radio OperationsJTC 335PhotographyJTC 340Video EditingJTC 345Video Production	JTC 465	Specialized and Technical Editing	4A,4C	
JTC 204Radio OperationsJTC 335PhotographyJTC 340Video EditingJTC 345Video Production	Production			
JTC 335PhotographyJTC 340Video EditingJTC 345Video Production	Select at least six credits (two course	ses) from the following:		6
JTC 340Video EditingJTC 345Video Production	JTC 204	Radio Operations		
JTC 345 Video Production	JTC 335	Photography		
	JTC 340	Video Editing		
JTC 347 Audio Production	JTC 345	Video Production		
	JTC 347	Audio Production		

JTC 348	Producing Podcasts	
JTC 354	Crisis Communication	
JTC 359	Audience Insights	
JTC 371	Publications Design and Production	
JTC 372	Web Design and Development	
JTC 373	Digital Promotion Management	
JTC 374	Social Media Management	
JTC 417	Data Visualization Design	
JTC 427	Motion Graphics Design	
JTC 430	Advanced Documentary	
	Photography	
JTC 433	Advanced Video Editing	
JTC 435	Documentary Video Production	
JTC 440	Advanced Media Production	4A,4C
JTC 451	Integrated Communication	
	Campaigns	
JTC 470	Immersive Storytelling	
JTC 472	Advanced Web Design and	
2	Development	
Internship/Practicum ²		1-4
	imum of 4 credits) from the following:	
JTC 386	Communication Practicum	
JTC 487	Internship	
LB 386A	Practicum: CTV	
LB 386B	Practicum: KCSU	
LB 386C	Practicum: Collegian	
LB 386D	Practicum: College Avenue	
LB 386E	Practicum: Arts Production	
Advanced Focus Elective		
Select three additional credits (one c completed above:	course) from the following, not	3
JTC 420	Advanced Reporting	
JTC 422	Entrepreneurial Journalism	
JTC 425	Strategic Multicultural	
310 423	Communication	
JTC 427	Motion Graphics Design	
JTC 430	Advanced Documentary	
	Photography	
JTC 433	Advanced Video Editing	
JTC 435	Documentary Video Production	
JTC 440	Advanced Media Production	
JTC 451	Integrated Communication Campaigns	
JTC 470	Immersive Storytelling	
JTC 472	Advanced Web Design and Development	
Additional Credits ³		6
Select six additional credits from the	e courses listed above under Writing.	-
Production, Internship/Practicum, ar		
	nts may select no more than a total of	
	nd no more than a total of 7 credits of	
reserved number (-80 to -99) courses	s to satisfy this requirement.	

JTC 192	Journalism Seminar
JTC 203	Television Studio Production

JTC 220	News, Truth, and Deception	
JTC 308	Mobile Media Technology and Communication	
JTC 352	University Public Relations	
JTC 484	Supervised College Teaching	
JTC 490	Workshop	
JTC 495A	Independent Study: Electronic Reporting	
JTC 495B	Independent Study: Editing	
JTC 495C	Independent Study: Photojournalism	
JTC 495D	Independent Study: Public Relations	
JTC 495E	Independent Study: Readings	
JTC 495F	Independent Study: Reporting	
JTC 495G	Independent Study: Technical Communication	
JTC 496	Group Study	
Program Total Credits:	2	22-25

Freshman

Fleshindi		AUCC	Credits
CO 150	College Composition (GT-CO2)	1A	3
JTC 100	Media in Society (GT-SS3)	3C	3
JTC 210	Newswriting		3
JTC 211	Visual Communication		3
Arts and Humanities (http://c #arts-humanities)	atalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/	3B	6
Biological and Physical Scien curriculum/aucc/#biological-	ces (http://catalog.colostate.edu/general-catalog/all-university-core- physical-sciences)	3A	3
Diversity, Equity, and Inclusion curriculum/aucc/#diversity-e	n (http://catalog.colostate.edu/general-catalog/all-university-core- quity-inclusion)	1C	3
Historical Perspectives (http:/ aucc/#historical-perspectives	//catalog.colostate.edu/general-catalog/all-university-core-curriculum/ s)	3D	3
Quantitative Reasoning (http: aucc/#quantitativereasoning)	//catalog.colostate.edu/general-catalog/all-university-core-curriculum/)	1B	3
	Total Credits		30
Sophomore			
JTC 326	Online Storytelling and Audience Engagement		3
Individualized Focus Area and	d/or Second Field courses ⁴		12
Statistics ⁵			3
Advanced Writing (http://cata #advanced-writing)	alog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/	2	3
Biological and Physical Scien curriculum/aucc/#biological-	ces (http://catalog.colostate.edu/general-catalog/all-university-core- physical-sciences)	3A	4
Social and Behavioral Science curriculum/aucc/#social-beh	es (http://catalog.colostate.edu/general-catalog/all-university-core- avioral-sciences) ⁶	3C	3
Out-of-department course			3
	Total Credits		31
Junior			

Select two courses from the following to fulfill the Concept Course requirement:

JTC 311	History of Media
JTC 316	Multiculturalism and the Media

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	Program Total Credits:		120
	Total Credits		29
Electives ⁸			5
Out-of-department cour	rse		2
Individualized Focus Ar	rea and/or Second Field courses ⁴		16
JTC 415 ⁷	Communications Law	4A,4B	
JTC 411 ⁷	Media Ethics and Issues	4A,4B	
Select one course from	the following:		3
JTC 460	Senior Capstone	4C	3
Senior			
	Total Credits		30
Out-of-department cour	rses		9
Individualized Focus Ar	rea and/or Second Field courses ⁴		15
JTC 456/LB 456	Documentary Film as a Liberal Art		
JTC 450	Public Relations Cases		
JTC 421	Media, Business, and Economics		
JTC 419	Food and Natural Resources Communication		
JTC 418	Journalism, Peace, and War		
JTC 415	Communications Law	4A,4B	
JTC 414	Media Effects		
JTC 413	New Media Trends and Society	4A,4B	
JTC 412	International Mass Communication		
JTC 411	Media Ethics and Issues	4A,4B	
JTC 357	Persuasion in Strategic Communication		

¹ Of the 21 credits required for the Second Field, 12 must be upperdivision (300- to 400-level) and none may be from JTC.

² With approval of the department and advisor, students may substitute a 400-level Journalism and Media Communication study abroad course for 1 credit of the Internship/Practicum requirement and up to 3 credits of the Additional Credits requirement, for a maximum total of 4 credits for study abroad.

³ High-achieving students, with approval of advisor, may select JTC 544 to satisfy 3 credits of the Additional Credit requirement.

- ⁴ Select a minimum of 22 credits of Focus Area courses and 21 credits of Second Field courses over the sophomore, junior, and senior years, in consultation with advisor.
- ⁵ Select a three-credit statistics course offered by any department, with approval of advisor. A statistics course is required if one was not taken to satisfy AUCC 1B requirement.
- ⁶ Select 3 credits other than JTC 100 from the list of courses in category 3C of the AUCC. Students in this major must take 3 credits of Social and Behavioral Sciences other than JTC 100, which is required in the freshman year.
- ⁷ If either JTC 411 or JTC 415 was taken as a Concept Course in the junior year, students may take any different concept course here.
- ⁸ Select enough elective credits to bring the program to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400level).