

PH.D. IN MEDIA COMMUNICATION

Requirements Effective Spring 2022

Code	Title	Credits
Required Courses		
JTC 500	Communication Research and Evaluation Methods	3
JTC 501	Process and Effects of Communication	4
JTC 601	Cognitive Communication Theory	3
JTC 602	Social and Cultural Communication Theory	3
JTC 604	Colloquium--Grad/Teaching/Learning/Research	2
JTC 605	Colloquium In Communication Research	1
JTC 664	Quantitative Research in Communication	3
JTC 665	Qualitative Methods in Communication Research	3
Research Methods Electives		9
Select 9 credits from the following:		
JTC 793A	Seminar: Experimental Design	
JTC 793B	Seminar: Survey Design	
JTC 793C	Seminar: Content Analysis	
JTC 793D	Seminar: Qualitative Methods	
JTC 793E	Seminar: Human Factors	
JTC 793F	Seminar: Critical and Cultural Methods	
Theory Electives		12
Select 12 credits from the following:		
JTC 560	Managing Communications Systems	
JTC 570	Political Economy of Global Media	
JTC 614	Public Communication Campaigns	
JTC 630	Health Communication	
JTC 640	Public Communication Technologies	
JTC 650	Strategic Communications	
JTC 660	Communication and Innovation	
JTC 661	Information Design	
JTC 662	Communicating Science and Technology	
JTC 670	Communication in the Social Processes of Risk	
JTC 792A	Seminar: Health and Risk	
JTC 792B	Seminar: Human Computer Interaction	
JTC 792C	Seminar: Communication Technology in Organizations	
JTC 792D	Seminar: Ethics, Law, and Policy	
JTC 792E	Seminar: Strategic Communication	
JTC 792F	Seminar: Media Technology and Society	
Cognate Area ¹		12
Electives ²		9
Dissertation Research		9
Select 9 credits from the following:		
JTC 798	Research	

JTC 799	Dissertation
Program Total Credits:	73

- ¹ Select 12 credits from outside the department, or appropriate JTC courses, with approval of advisor and graduate committee.
- ² Select 9 credits from above with approval of advisor and graduate committee.

A minimum of 73 credits are required to complete this program.