

MASTER OF SCIENCE IN JOURNALISM AND MEDIA COMMUNICATION

The M.S. in Journalism and Media Communication is for students interested in understanding media and communication theories, research, and best practices to apply to their existing or future careers. As both a theoretical and applied scholarly program, students can develop expertise in any of the following four areas: digital culture and identities, science communication, strategic communication (public relations and advertising), and finally, storytelling, media, and democracy.

Students interested in graduate work should refer to the Graduate and Professional Bulletin and Department of Journalism and Media Communication (<https://journalism.colostate.edu/ms-program/>).

Learning Objectives

Upon successful completion of the Plan A version, students will be able to:

1. Demonstrate vital critical, conceptual, and analytical skills.
2. Describe theory and research methods.
3. Conduct original research on a communication-related problem or issue.

Upon successful completion of the Plan B version, students will be able to:

1. Demonstrate vital critical, conceptual, and analytical skills.
2. Describe theory and research methods.
3. Use communication theories and methods to solve a particular communication problem for a specific organization.

Plan A Effective Fall 2021

First Year		Credits
JTC 500	Communication Research and Evaluation Methods	3
JTC 501	Process and Effects of Communication	4
JTC 604	Colloquium—Grad/Teaching/Learning/Research	2
JTC 605	Colloquium In Communication Research	1
Elective Core:		
Select 6 credits from the following:		6
JTC 560	Managing Communications Systems	
JTC 570	Political Economy of Global Media	

JTC 601	Cognitive Communication Theory	
JTC 602	Social and Cultural Communication Theory	
JTC 614	Public Communication Campaigns	
JTC 630	Health Communication	
JTC 640	Public Communication Technologies	
JTC 650	Strategic Communications	
JTC 660	Communication and Innovation	
JTC 661	Information Design	
JTC 662	Communicating Science and Technology	
JTC 664	Quantitative Research in Communication	
JTC 665	Qualitative Methods in Communication Research	
JTC 670	Communication in the Social Processes of Risk	
JTC 792A	Seminar: Health and Risk	
JTC 792B	Seminar: Human Computer Interaction	
JTC 792C	Seminar: Communication Technology in Organizations	
JTC 792D	Seminar: Ethics, Law, and Policy	
JTC 792E	Seminar: Strategic Communication	
JTC 792F	Seminar: Media Technology and Society	
JTC 793A	Seminar: Experimental Design	
JTC 793B	Seminar: Survey Design	
JTC 793C	Seminar: Content Analysis	
JTC 793D	Seminar: Qualitative Methods	
JTC 793E	Seminar: Human Factors	
JTC 793F	Seminar: Critical and Cultural Methods	
Total Credits		16

Second Year		
JTC 698	Research	3
JTC 699	Thesis	3

Additional Courses ¹	9
Total Credits	15
Program Total Credits:	31

¹ Select nine credits determined by advisor and graduate committee.

A minimum of 31 credits are required to complete this program.

Plan B Effective Fall 2021

First Year		Credits
JTC 500	Communication Research and Evaluation Methods	3
JTC 501	Process and Effects of Communication	4
JTC 604	Colloquium–Grad/Teaching/Learning/Research	2
JTC 605	Colloquium In Communication Research	1
Elective Core:		
Select 6 credits from the following:		6
JTC 560	Managing Communications Systems	
JTC 570	Political Economy of Global Media	
JTC 601	Cognitive Communication Theory	
JTC 602	Social and Cultural Communication Theory	
JTC 614	Public Communication Campaigns	
JTC 630	Health Communication	
JTC 640	Public Communication Technologies	
JTC 650	Strategic Communications	
JTC 660	Communication and Innovation	
JTC 661	Information Design	
JTC 662	Communicating Science and Technology	
JTC 664	Quantitative Research in Communication	
JTC 665	Qualitative Methods in Communication Research	
JTC 670	Communication in the Social Processes of Risk	

JTC 792A	Seminar: Health and Risk	
JTC 792B	Seminar: Human Computer Interaction	
JTC 792C	Seminar: Communication Technology in Organizations	
JTC 792D	Seminar: Ethics, Law, and Policy	
JTC 792E	Seminar: Strategic Communication	
JTC 792F	Seminar: Media Technology and Society	
JTC 793A	Seminar: Experimental Design	
JTC 793B	Seminar: Survey Design	
JTC 793C	Seminar: Content Analysis	
JTC 793D	Seminar: Qualitative Methods	
JTC 793E	Seminar: Human Factors	
JTC 793F	Seminar: Critical and Cultural Methods	
Total Credits		16

Second Year		
JTC 695	Independent Study	3
JTC 698	Research	3
Additional Courses ¹		9
Total Credits		15
Program Total Credits:		31

¹ Select nine credits with approval of advisor and graduate committee.

A minimum of 31 credits are required to complete this program.

Requirements for All Graduate Degrees

For more information, please visit Requirements for All Graduate Degrees (<https://catalog.colostate.edu/general-catalog/graduate-bulletin/graduate-study/procedures-requirements-all-degrees/>) in the Graduate and Professional Bulletin (<https://catalog.colostate.edu/general-catalog/graduate-bulletin/>).

Summary of Procedures for the Master's and Doctoral Degrees

NOTE: Each semester the Graduate School publishes a schedule of deadlines. Deadlines are available on the Graduate School website (<https://graduateschool.colostate.edu/deadline-dates/>). Students should consult this schedule whenever they approach important steps in their careers.

Forms (<https://graduateschool.colostate.edu/forms/>) are available online.

Step	Due Date
1. Application for admission (online)	Six months before first registration
2. Diagnostic examination when required	Before first registration
3. Appointment of advisor	Before first registration
4. Selection of graduate committee	Before the time of fourth regular semester registration
5. Filing of program of study (GS Form 6)	Before the time of fourth regular semester registration
6. Preliminary examination (Ph.D. and PD)	Two terms prior to final examination
7. Report of preliminary examination (GS Form 16) - (Ph.D. and PD)	Within two working days after results are known
8. Changes in committee (GS Form 9A)	When change is made
9. Application for Graduation (GS Form 25)	Refer to published deadlines from the Graduate School Website
9a. Reapplication for Graduation (online)	Failure to graduate requires Reapplication for Graduation (online) for the next time term for which you are applying
10. Submit thesis or dissertation to committee	At least two weeks prior to the examination or at the discretion of the graduate committee
11. Final examination	Refer to published deadlines from the Graduate School Website
12. Report of final examination (GS Form 24)	Within two working days after results are known; refer to published deadlines from the Graduate School website
13. Submit a signed Thesis/ Dissertation Submission Form (GS Form 30) to the Graduate School and Submit the Survey of Earned Doctorates (Ph.D. only) prior to submitting the electronic thesis/ dissertation	Refer to published deadlines from the Graduate School website.
14. Submit the thesis/dissertation electronically	Refer to published deadlines from the Graduate School website
15. Graduation	Ceremony information is available from the Graduate School website