

MAJOR IN COMMUNICATION STUDIES, MEDIA, TECHNOLOGY, AND POPULAR CULTURE CONCENTRATION

Requirements Effective Fall 2026

Students may enroll in either the standalone major or (at most) one of the concentrations under the Major in Communication Studies.

Freshman

		AUCC	Credits
CO 150	College Composition (GT-CO2)	1A	3
SPCM 100	Communication and Popular Culture (GT-AH1)	3B	3
SPCM 130	Foundations of Human Communication (GT-SS3)	3C	3
SPCM 200	Public Speaking		3
1B (https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#aucc)		1B	3
1C (https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#aucc)		1C	3
Biological and Physical Sciences (https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	7
Electives			6
Total Credits			31

Sophomore

SPCM 201	Introduction to Rhetoric (GT-AH3)	3B	3
SPCM 207	Public Argumentation		3
Select one of the following AUCC Category 2 (Advanced Writing) courses:			3
CO 300	Writing Arguments (GT-CO3)	2	
CO 301A	Writing in the Disciplines: Arts and Humanities (GT-CO3)	2	
CO 301B	Writing in the Disciplines: Sciences (GT-CO3)	2	
CO 301C	Writing in the Disciplines: Social Sciences (GT-CO3)	2	
CO 301D	Writing in the Disciplines: Education (GT-CO3)	2	
HIST XXX			3
Additional Arts and Humanities ¹			3
Additional Social and Behavioral Sciences ²			3
Historical Perspectives (https://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		3D	3
Electives			9
Total Credits			30

Junior

SPCM 341	Evaluating Contemporary Television	4A,4B	3
SPCM 342	Critical Media Studies	4A,4B	3
SPCM 350	Evaluating Contemporary Film	4A,4B	3
SPCM 360	The Personal Lens – Making Media		3
Communication Studies Electives ³			3
Minor, Interdisciplinary Minor, or Second Major ⁴			15
Total Credits			30

Senior

SPCM 479	Communication Studies Capstone	4C	3
Select 12 credits from the following			12
SPCM 333	Career Communication		
SPCM 335	Gender and Communication		
SPCM 346	Digital Media Cultures		
SPCM 347	Visual Communication		
SPCM 352	Screenwriting as Communication		
SPCM 354A	Film History: International	4A,4B	
SPCM 354B	Film History: United States	4A,4B	
SPCM 356	Asians in the U.S. Media		
SPCM 357	Film and Social Change		
SPCM 358A	Gender and Genre in Film: Comedy		
SPCM 358B	Gender and Genre in Film: Horror		
SPCM 358C	Gender and Genre in Film: Other Genres		
SPCM 370C/HIST 370C	Study Abroad--South Korea: Cinema, Culture, and History		
SPCM 453	Global Media Cultures		
SPCM 455/LB 455	Narrative Fiction Film as a Liberal Art		
SPCM 460	Making Hybrid Fiction Nonfiction Film		
SPCM 470A	Study Abroad: Cinematic Rome		
Minor, Interdisciplinary Minor, or Second Major ⁴			6
Electives ⁵			8
Total Credits			29
Program Total Credits:			120

¹ Select three credits from the following subject codes: ART, D, E, ETST, L**, MU, PHIL, TH, or WS.

² Select a total of three credits from the following: AREC 202, GR 100, courses with subject codes ANTH, ECON, ETST, HIST, JTC, POLS, PSY, SOC, or WS.

³ Select a total of 3 credits of SPCM subject code courses excluding SPCM 479 and SPCM 495.

⁴ Students must complete a university approved minor, interdisciplinary minor, or second major.

⁵ Select enough elective credits to bring program total to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400-level).