

MAJOR IN HUMAN DEVELOPMENT AND FAMILY STUDIES, LEADERSHIP AND ADVOCACY CONCENTRATION

The Leadership and Advocacy Concentration guides students who are preparing for leadership in organizations that promote the optimal development of individuals and families, with a focus on equity and inclusion. This concentration includes course work in advocacy and social justice as well as opportunities to study finance, management, marketing, public policy, professional communication, and leadership. Students in this concentration are prepared to work with diverse populations across a spectrum of human services positions in healthcare, education, mental health, government, and business, creating possible career pathways into roles of directors, managers, or owners within these fields. This concentration is also relevant for students seeking positions in student affairs, human resources, healthcare or education access and advocacy, and non-profit organizations. Students preparing for careers or advanced study in advocacy and legal services, such as advocates, lawyers, or policy-makers would also be well-suited to this concentration. Students in this concentration may also choose to pursue additional credentials in leadership, business, entrepreneurship, and design thinking.

Learn more about the Human Development and Family Studies major on the Human Development and Family Studies website. (<https://www.chhs.colostate.edu/hdfs/programs-and-degrees/b-s-in-human-development-and-family-studies/>)