MINOR IN MERCHANDISING

Requirements Effective Fall 2024

Students must satisfactorily complete the total credits required for the minor. Minors and interdisciplinary minors require 12 or more upper-division (300- to 400-level) credits.

Additional coursework may be required due to prerequisites.

Code	Title	Credits
AM 101	Fashion Industries	3
AM 130	Awareness and Appreciation of Design	3
AM 270	Merchandising Processes	3
Select one course from the following:		3
AM 220	Textiles	
AM 250	Dress and Human Behavior (GT-SS3)	
Select four of the following courses:		12-13
AM 321	Advanced Textiles	
AM 330	Global Sourcing of Textiles and Apparel	
AM 335	Textiles and Apparel Supply Chains	
AM 363	Historic Costume	
AM 364	History of Fashion Designers/ Manufacturers	
AM 366	Merchandising Promotion	
AM 371	Merchandise Planning and Control	
AM 421	Textiles Product Quality Assessment	
AM 450	Social-Psychological Aspects of Clothing	
DM 360/MKT 360	Retailing	
DM 400	U.S. Travel-New York City	
DM 474	Fashion Show Production and Event Planning	
Program Total Credits:		24-25