

# MAJOR IN APPAREL AND MERCHANDISING, MERCHANDISING CONCENTRATION

## Requirements

### Effective Fall 2023

#### Freshman

		AUCC	Credits
AM 101	Fashion Industries		3
AM 110	Apparel and Merchandising Digital Technology		3
AM 130	Awareness and Appreciation of Design	3B	3
CHEM 103	Chemistry in Context (GT-SC2)	3A	3
CHEM 104	Chemistry in Context Laboratory (GT-SC1)	3A	1
CO 150	College Composition (GT-CO2)	1A	3
DM 192A	First Year Seminar: Apparel and Merchandising		1
MATH 117	College Algebra in Context I (GT-MA1)	1B	1
MATH 118	College Algebra in Context II (GT-MA1)	1B	1
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	1
Select one course from the following:			3
PSY 100	General Psychology (GT-SS3)	3C	
SOC 100	Introduction to Sociology (GT-SS3)	3C	
Arts and Humanities ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities</a> )			3
Biological and Physical Sciences ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences</a> )			3
Diversity, Equity, and Inclusion ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion</a> )			3
<b>Total Credits</b>			<b>32</b>

#### Sophomore

ACT 205	Fundamentals of Accounting		3
AM 220	Textiles		3
AM 250	Dress and Human Behavior (GT-SS3)	3C	3
AM 270	Merchandising Processes		3
AM 275	Product Development I		3
DM 272	Consumers in the Marketplace		3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
SPCM 200	Public Speaking		3
Select one course from the following:			3
STAT 201	General Statistics (GT-MA1)	1B	
STAT 204	Statistics With Business Applications (GT-MA1)	1B	
Historical Perspectives ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives</a> )			3
<b>Total Credits</b>			<b>30</b>

#### Junior

AM 321	Advanced Textiles		3
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AM 330	Global Sourcing of Textiles and Apparel	4B	3
AM 366	Merchandising Promotion		3
AM 371	Merchandise Planning and Control		4
DM 360/MKT 360	Retailing		3
DM 492	Professional Practice		2
MGT 305	Fundamentals of Management		3
MKT 305	Fundamentals of Marketing		3
Select one course from the following:			3
FIN 305	Fundamentals of Finance		
Upper-Division AM or DM Elective <sup>1</sup>			
Upper-Division AM or DM Elective <sup>1</sup>			3
Advanced Writing ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#advanced-writing">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#advanced-writing</a> )		2	3

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<b>Total Credits</b>	<b>33</b>
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**Senior**

AM 479	Merchandising Policies and Strategies	4A,4C	3
DM 487A <sup>2</sup>	Internship: Merchandising		12
Upper-Division AM or DM Elective <sup>1</sup>			6
Electives			4

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<b>Total Credits</b>	<b>25</b>
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<b>Program Total Credits:</b>	<b>120</b>
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**Internship Alternative Courses<sup>2,3</sup>**

Code	Title	Credits
AM 335	Textiles and Apparel Supply Chains	3
AM 342	Computer-Aided Textile Design	3
AM 363	Historic Costume	3
AM 364	History of Fashion Designers/Manufacturers	3
AM 373	Apparel Design and Retail Entrepreneurship	3
AM 421	Textiles Product Quality Assessment	3
AM 430	International Retailing	3
AM 450	Social-Psychological Aspects of Clothing	3
AM 460	Historic Textiles	3
AM 466	Retail Environment Design and Planning	3
ART 350	Fibers II	4
ART 351	Fibers III	4
ART 450	Fibers IV	4
ART 451	Fibers V	4
DM 400	U.S. Travel-New York City	3
DM 470A	International Design and Merchandising: Apparel	2
DM 470B	International Design and Merchandising: Interior Design	2
DM 474	Fashion Show Production and Event Planning	3
DM 482	Travel Abroad	1
JTC 301	Corporate and Professional Communication (GT-C03)	3
JTC 310	Copy Editing	3
JTC 311	History of Media	3
JTC 316	Multiculturalism and the Media	3
JTC 320A	Reporting: General News	3
JTC 320B	Reporting: Sports	3
JTC 320C	Reporting: Business	3
JTC 320D	Reporting: Government and Political	3

JTC 320H	Reporting: Special Topics	3
JTC 326	Online Storytelling and Audience Engagement	3
JTC 340	Video Editing	3
JTC 342	Writing for Visual Media	3
JTC 350	Public Relations	3
JTC 361	Writing for Specialized Magazines	3
JTC 372	Web Design and Development	3
JTC 411	Media Ethics and Issues	3
JTC 412	International Mass Communication	3
JTC 413	New Media Trends and Society	3
JTC 414	Media Effects	3
JTC 415	Communications Law	3
JTC 471	Research for Public Communicators	3
MGT 320	Contemporary Management Principles/Practices	3
MGT 330	Creativity, Innovation, and Value Creation	3
MGT 340	Fundamentals of Entrepreneurship	3
MGT 410	Leadership and Organizational Behavior	3
MGT 420	New Venture Creation	3
MGT 440	New Venture Management	3
MGT 470	Managerial Decisions-Issues and Analysis	3
MGT 475	International Business Management	3
MKT 366	Services Marketing	3
SOC 301	Development of Sociological Thought	3
SOC 302	Contemporary Sociological Theory	3
SOC 330	Social Inequality	3
SOC 342	Work and Leisure in Society	3
SOC 362	Social Change	3
SOC 460	Environmental and Natural Resource Sociology	3
TH 363	Costume Design II	3

<sup>1</sup> Select upper-division (300- to 400-level) AM or DM courses ending in -00 to -79.

<sup>2</sup> Registration for DM 487A depends on acceptance by a cooperating company. Students not enrolled in an internship will select 12 credits from the department list of Internship Alternative Courses.

<sup>3</sup> Courses used to fulfill upper-division AM or DM electives in the program cannot be used to fulfill course requirements for internship alternatives.