

MAJOR IN APPAREL AND MERCHANDISING, APPAREL DESIGN AND PRODUCTION CONCENTRATION



The Apparel Design and Production concentration focuses on fashion design and the development of knowledge and skills in storytelling, creativity, and concept development for fashion collections. Students will learn the full product development experience, including patternmaking, garment construction, and fashion illustration. In addition, students will explore materials such as fibers, textiles, color/print trend analysis, and forecasting.

Students applying to the Apparel Design and Production concentration are accepted first into the Apparel and Merchandising major. Full acceptance into the Apparel Design and Production concentration requires passing the portfolio review held in the spring semester and a minimum 2.5 GPA. Industry professionals in the field of apparel design and manufacturing evaluate student portfolios. Students who receive high scores on the portfolio evaluation and demonstrate skills needed to be successful in the program are accepted into the Apparel Design and Production concentration, and they become eligible to enroll in apparel design and production courses.

Learn more about the Apparel Design and Production concentration on the Department of Design and Merchandising website (<https://www.chhs.colostate.edu/dm/programs-and-degrees/b-s-in-apparel-and-merchandising/apparel-design-and-production-concentration/>).