

# DEPARTMENT OF MARKETING

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## Undergraduate

### Major in Business Administration

- Marketing Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-marketing-concentration/>)
- Sustainable Business Concentration (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-major-sustainable-business-concentration/>)

### Minor

- Music Business (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-minor/>)

### Certificates

- Business-to-Business Selling (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-customer-focused-selling/>)
- Customer Experience Management (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-customer-experience-management/>)
- Marketing Communication and Branding (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-marketing-communication-branding/>)
- Market Research and Data Analytics (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/certificate-market-research-data-analytics/>)
- Music Business (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/music-business-certificate/>)
- Strategic Marketing (<http://catalog.colostate.edu/general-catalog/colleges/business/marketing/business-administration-certificate-strategic-marketing/>)