

# MAJOR IN BUSINESS ADMINISTRATION, SUPPLY CHAIN MANAGEMENT CONCENTRATION

## Potential Occupations

Some examples include, but are not limited to the following titles: Supply Chain Consultant, Process Improvement Manager, Operations Manager, Supply Chain Analyst, Sustainability Specialist, Buyer, Supply Manager, Purchasing Manager, Materials Supervisor, Production Manager, Logistics Analyst, Transportation Analyst, Transportation Manager, Account Manager, Warehouse Supervisor, Demand Planner/Forecaster.



This program is designed to develop in students a comprehensive knowledge of global supply chain management (SCM) along with the skills necessary for implementing strategic, efficient, and effective SCM practices in contemporary business enterprises. SCM Professionals operate in a dynamic and changing world, managing resources and relationships with suppliers and customers worldwide. They are commonly responsible for practices related to managing products, information, and cash flows through the global value chain including product development, forecasting demand, managing production and service operations, purchasing materials, order fulfillment, distribution, returns management, trade compliance, and customer service. SCM Professionals are employed in every industry and are essential in ensuring a company's offerings provide value for its customers. It is essential that an SCM professional learn and master key knowledge, skills, and abilities including critical thinking, ethics, change management, communication, negotiation and conflict management, business acumen, interpersonal skills, and organizational leadership skills. In addition to the All-University Core Curriculum (<http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/>), course work for a concentration in Supply Chain Management includes the College of Business Core (<http://catalog.colostate.edu/general-catalog/colleges/business/business-administration/business-administration-major/#requirementstext>) and various management electives that allow the student to structure a program around his or her educational and/or career interests.

## Learning Objectives

Students will demonstrate:

1. Knowledge and skills adequate to assume entry-level SCM positions in the broad spectrum of organizations and be prepared to pursue careers in a wide variety of organizations and industries;
2. Knowledge of how global supply chains operate and skills to make decisions to support strategic and tactical activities to manage efficient and effective supply chains;
3. An understanding of ethical decision making skills with respect to dealing with supplier and customer organizations; and
4. An understanding of the skills required to manage risk, innovation, and the dynamics of supply chains in the current global economy.