

# MAJOR IN BUSINESS ADMINISTRATION, MANAGEMENT AND INNOVATION CONCENTRATION

graduation, both concentrations will be noted on a student's official transcript.

## Effective Fall 2024

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

## Second Concentration with International Business

A second concentration in International Business may be taken in conjunction with the Management and Innovation concentration. Upon

### Freshman

		AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		1
Select one course from the following: <sup>1</sup>			1-3
BUS 201	Foundations of Sustainable Enterprise		
BUS 225	Fostering Sustainable Organizations (GT-AH3)	3B	
CIS 200	Business Information Systems		3
CO 150	College Composition (GT-CO2)	1A	3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
Complete 3 credits from the following:			3
MATH 117	College Algebra in Context I (GT-MA1)	1B	
MATH 118	College Algebra in Context II (GT-MA1)	1B	
MATH 120	College Algebra (GT-MA1)	1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	
MATH 125	Numerical Trigonometry (GT-MA1)	1B	
MATH 126	Analytic Trigonometry (GT-MA1)	1B	
MATH 127	Precalculus (GT-MA1)	1B	
MATH 141 (or higher level calculus course)	Calculus in Management Sciences (GT-MA1)	1B	
Biological and Physical Sciences ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences</a> )			4
Diversity, Equity, and Inclusion ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion</a> )			3
Historical Perspectives ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives</a> )			3
Electives			4-6
<b>Total Credits</b>			<b>30</b>

### Sophomore

ACT 210	Introduction to Financial Accounting		3
ACT 220	Introduction to Managerial Accounting		3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)	3B	3
BUS 260	Social-Ethical-Regulatory Issues in Business		3
BUS 300	Business Writing and Communication (GT-CO3)	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	3C	3
Arts and Humanities ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities</a> )			3
Biological and Physical Sciences ( <a href="http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences">http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences</a> )			3

International Business Group 2 - Global Focus			3
Elective			3
<b>Total Credits</b>			<b>30</b>
<b>Junior</b>			
FIN 300	Principles of Finance	4A,4B	3
FIN 475	International Business Finance		3
MGT 301	Supply Chain Management		3
MGT 310	Human Resource Management		3
MGT 320	Contemporary Management Principles/Practices		3
MGT 340	Fundamentals of Entrepreneurship		3
MGT 435	Global Ethical Leadership Stakeholder Mgmt		3
STAT 204	Statistics With Business Applications (GT-MA1)	1B	3
International Business Group 2 - Global Focus			3
International Business Group 3 - Experiential Learning Requirement			3
<b>Total Credits</b>			<b>30</b>
<b>Senior</b>			
BUS 479	Strategic Management	4A,4C	3
CIS 370	Business Analytics		3
MGT 468	Negotiating Globally		3
MGT 475	International Business Management		3
MKT 300	Marketing	4B	3
MGT 410	Leadership and Organizational Behavior		3
Management and Innovation Group 2 - Select 6 credits from the following:			6
MGT 330	Creativity, Innovation, and Value Creation		
MGT 350	Employment Relations: The Legal Environment		
MGT 360	Social and Sustainable Venturing		
MGT 375	Advanced Supply Management		
MGT 411	Leading High Performance Teams		
MGT 420	New Venture Creation		
MGT 435	Global Ethical Leadership Stakeholder Mgmt		
MGT 440	New Venture Management		
MGT 476	Negotiation and Conflict Management		
MGT 486A	Practicum: Consulting		
International Business Group 3 - Experiential Learning Requirement			3
Electives			3
<b>Total Credits</b>			<b>30</b>
<b>Program Total Credits:</b>			<b>120</b>

### Interdisciplinary: International Business Group 2 – Global Focus (6 credits)

Code	Title	Credits			
Select 6 credits from the following:			6		
AM 430	International Retailing	3		ECON 460	Economic Development 3
ANTH 200	Cultures and the Global System (GT-SS3)	3		GR 320	Cultural Geography 3
ECON 317	Population Economics	3		HIST 470	World Environmental History, 1500-Present 3
ECON 332/POLS 332	International Political Economy	3		IE 450/SOWK 450	International Social Welfare and Development 3
ECON 440	Economics of International Trade and Policy	3		IE 470	Women and Development 3
ECON 442	Economics of International Finance and Policy	3		IE 471	Children and Youth in Global Context 3
				IE 472	Education for Global Peace 3
				IE 478	Managing International Development Programs 3
				JTC 412	International Mass Communication 3
				NRRT 320	International Issues-Recreation and Tourism 3

POLS 232	International Relations (GT-SS1)	3
POLS 362	Global Environmental Politics	3
POLS 431	International Law	3
POLS 433	International Organization	3
POLS 437	International Security	3
POLS 442	Environmental Politics in Developing World	3
POLS 462	Globalization, Sustainability, and Justice	3
SOC 364	Food, Agriculture and Global Society	3
SPCM 434	Intercultural Communication	3

### Immersion: International Business Group 3 – Experiential Learning Requirement (6 credits)

Code	Title	Credits
Select at least one from the following:		6
	Education Abroad experience	
	Internship with global focus	
	L*** language course	

Students are not to utilize the satisfactory/unsatisfactory (S/U) grading option for any Business concentration course or any Business core course (Business and non-Business subject codes) except when a course only allows S/U grading

<sup>1</sup> BUS 220 and BUS 225 will fulfill the AUCC 3B requirement. If BUS 201 is selected, 3 additional credits in AUCC 3B must be completed before graduation.