

MAJOR IN BUSINESS ADMINISTRATION, MANAGEMENT AND INNOVATION CONCENTRATION

Effective Fall 2024

Requirements

The College of Business requires a minimum grade point average of 2.000 in business and economics courses as a graduation requirement.

Freshman

		AUCC	Credits
BUS 100 or 105	Introduction to Business Exploration of Business		1
Select one course from the following: ¹			1-3
BUS 201	Foundations of Sustainable Enterprise		
BUS 225	Fostering Sustainable Organizations (GT-AH3)	3B	
CIS 200	Business Information Systems		3
CO 150	College Composition (GT-CO2)	1A	3
ECON 202	Principles of Microeconomics (GT-SS1)	3C	3
Complete 3 credits from the following:			3
MATH 117	College Algebra in Context I (GT-MA1)	1B	
MATH 118	College Algebra in Context II (GT-MA1)	1B	
MATH 120	College Algebra (GT-MA1)	1B	
MATH 124	Logarithmic and Exponential Functions (GT-MA1)	1B	
MATH 125	Numerical Trigonometry (GT-MA1)	1B	
MATH 126	Analytic Trigonometry (GT-MA1)	1B	
MATH 127	Precalculus (GT-MA1)	1B	
MATH 141 (or higher level calculus course)	Calculus in Management Sciences (GT-MA1)	1B	
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	4
Diversity, Equity, and Inclusion (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#diversity-equity-inclusion)		1C	3
Electives			7-9
Total Credits			30

Sophomore

ACT 210	Introduction to Financial Accounting		3
ACT 220	Introduction to Managerial Accounting		3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)	3B	3
BUS 300	Business Writing and Communication (GT-CO3)	2	3
ECON 204	Principles of Macroeconomics (GT-SS1)	3C	3
STAT 204	Statistics With Business Applications (GT-MA1)	1B	3
Biological and Physical Sciences (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#biological-physical-sciences)		3A	3
Historical Perspectives (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#historical-perspectives)		3D	3
Electives			6
Total Credits			30

Junior

All freshman and sophomore required courses must be completed prior to or concurrent with first enrollment in required junior and senior courses.

BUS 260	Social-Ethical-Regulatory Issues in Business		3
CIS 370	Business Analytics		3
MGT 301	Supply Chain Management		3
MGT 310	Human Resource Management		3
MGT 320	Contemporary Management Principles/Practices		3
MGT 340	Fundamentals of Entrepreneurship		3
MGT 410	Leadership and Organizational Behavior		3
Electives			9
Total Credits			30

Senior

BUS 479	Strategic Management	4A,4C	3
FIN 300 ²	Principles of Finance	4A,4B	3
MKT 300 ²	Marketing	4B	3
Select four courses from the following not taken in the junior year:			12
MGT 330	Creativity, Innovation, and Value Creation		
MGT 350	Employment Relations: The Legal Environment		
MGT 360	Social and Sustainable Venturing		
MGT 375	Advanced Supply Management		
MGT 411	Leading High Performance Teams		
MGT 420	New Venture Creation		
MGT 435	Global Ethical Leadership Stakeholder Mgmt		
MGT 440	New Venture Management		
MGT 468	Negotiating Globally		
MGT 475	International Business Management		
MGT 476	Negotiation and Conflict Management		
MGT 486A	Practicum: Consulting		
Arts and Humanities (http://catalog.colostate.edu/general-catalog/all-university-core-curriculum/aucc/#arts-humanities)			3B
Electives ³			6
Total Credits			30
Program Total Credits:			120

¹ BUS 220 and BUS 225 will fulfill the AUCC 3B requirement. If BUS 201 is selected, 3 additional credits in AUCC 3B must be completed before graduation.

² Students who have taken FIN 305 and/or MKT 305 prior to admission to the College of Business may substitute those courses to satisfy the category 4A and 4B requirements. All other students are required to take FIN 300 and MKT 300 to satisfy categories 4A and 4B.

³ Select enough elective credits to bring the program total to a minimum of 120 credits, of which at least 42 must be upper-division (300- to 400-level). A minimum of 6 elective credits must be upper-division.