

GRADUATE CERTIFICATE IN SUSTAINABLE BUSINESS

The Graduate Certificate in Sustainable Business is designed to equip students with the skills to drive social and sustainable business transformation in their workplaces. Businesses with authentic environmental, social, and governance (ESG) commitments are more resilient, subject to reduced legal and supply chain risk, have higher employee retention, and benefit from favorable market perception. Competencies in sustainability are part of any role in today’s workforce, from supply chain to finance.

As a result of this certificate, students will develop knowledge regarding emerging trends in green business, understand sustainable business management approaches and strategies, and recognize the role of business in addressing sustainability issues. Professionals with knowledge of sustainable management strategies will be able to effectively integrate economic, social, and environmental goals into their work or business strategy.

This program is compatible with the College of Business Online MBA degree requirements, allowing students to complete the certificate as part of their MBA degree. The 10-credit online certificate is intended to take 2 semesters for completion.

Students interested in graduate work should refer to the Graduate and Professional Bulletin (<https://catalog.colostate.edu/general-catalog/graduate-bulletin/>).

Learning Objectives

Upon successful completion, students will demonstrate the knowledge and capability to:

- 1. Identify the impacts of climate change and biodiversity loss on business and society.
- 2. Explain the role of business in addressing sustainability issues.
- 3. Analyze ethical, legal, and regulatory implications inherent in business situations and apply that knowledge to make responsible decisions.
- 4. Explain how to integrate economic, social, and environmental goals into their work or business strategy.
- 5. List emerging trends in green business for strategic positioning and social/environmental good.

Requirements Effective Fall 2025

Code	Title	Credits
Select a minimum of 10 credits from the following:		10
BUS 518	Sustainability Reporting & Analysis	
BUS 634	Sustainable Venturing and New Energy Economy	
BUS 638	Sustainability Ethics and Business Practice	
BUS 639	Corp. Social and Sustainable Responsibility	
BUS 662	Managing Diversity - Global Business Context	
ESS 543/ATS 543	Global Climate Change	

FIN 667	Environmental, Social, Governance Investing	
Program Total Credits:		10

*This certificate may have courses in common with other graduate certificates. A student may earn more than one certificate, but a given course may be counted only in one certificate.