## GRADUATE CERTIFICATE IN APPLIED INVESTMENTS

This certificate provides a solid background in applied investments for MBA students, working professionals and eligible students in other disciplines. Students complete selected graduate level courses in investments and quantitative reasoning. Topics include behavioral finance, real estate and alternative investments.

Students interested in graduate work should refer to the Graduate and Professional Bulletin (http://catalog.colostate.edu/general-catalog/graduate-bulletin/).

## **Learning Objectives**

Upon successful completion of this program, students will be able to:

- 1. Analyze and evaluate active and passive portfolios and technical trading patterns.
- 2. Value stocks, bonds, options and other securities, and measure their risk and return.
- 3. Describe the structure and role of mutual funds and exchange traded funds in investment portfolios.
- 4. Analyze how portfolio diversification affects risk and return.
- 5. Apply investment analysis techniques to real estate and alternative investments.
- 6. Analyze the role of psychological factors in investment behavior and financial markets.