

MINOR IN BUSINESS ADMINISTRATION

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Everyone needs a little business in their back pocket. The College of Business offers an innovative minor in Business Administration to students across campus. The minor in Business Administration is built in a modular format with two parts: a solid grounding in key foundational knowledge, and an optional component so students can strategically choose courses that combine with their primary major or career interests. Students will develop competencies to understand the language and key concepts of business, and apply them in a wide variety of careers. In addition to earning the minor, given the diversity of program options, students could also earn a certificate in Business-to-Business Selling, Entrepreneurship, or Music Business while completing the 21-credit minor requirements.

Learning Objectives

Upon successful completion, students will be able to:

1. Speak the language of business by constructing and analyzing financial and operating reports, and using this information to make various business decisions.
2. Identify and analyze various ethical dilemmas that occur in organizations, apply sound moral reasoning to address these situations, and defend recommended courses of action.
3. Perform quantitative analyses, explain the results, and use the information to make decisions.
4. Understand both the internal and external human dimensions of business activities.
5. Understand the context within which businesses operate, and how to develop and implement plans to achieve desired results.