

# MASTER OF BUSINESS ADMINISTRATION

## Requirements Effective Fall 2023

First Year		Credits
BUS 500	Foundations for Business Impact	2
BUS 601	Quantitative Business Analysis	2
BUS 614	Accounting Concepts	2
BUS 615	Managerial Accounting	2
BUS 620	Leadership and Teams	2
BUS 626	Managing Human Capital	2
BUS 635	Business Economics for the World Market	2
BUS 655	Marketing Management	2
Flex Core Directed Electives <sup>1</sup>		0-6
General Electives <sup>2</sup>		0-5
<b>Total Credits</b>		<b>16-27</b>
Second Year		Credits
BUS 630	Information Management	2
BUS 640	Financial Principles and Practice	2
BUS 650	Supply Chain Management	2
BUS 665	Integrative Applications for Business Impact	2
Flex Core Directed Electives <sup>1</sup>		0-6
General Electives <sup>2,3</sup>		0-5
<b>Total Credits</b>		<b>8-19</b>
<b>Program Total Credits:</b>		<b>42</b>

### Flex Core Directed Electives: Must select 4 courses from the 5 Competencies<sup>1</sup>

#### Financial Competency: Must take 1 course from this competency

Code	Title	Credits
BUS 616	Financial Reporting and Analysis	2
BUS 641	Financial Markets and Investments	2
FIN 605	Enterprise Valuation	2

#### Data Translation for Decisions Competency: Must take 1 course from this competency

Code	Title	Credits
BUS 602	Dynamic Decision Making	2
CIS 570	Business Intelligence	3
CIS 575	Applied Data Mining and Analytics in Business	3
MKT 650	Data Analytics	2

#### Innovation Competency<sup>1</sup>

Code	Title	Credits
BUS 646	Building Value Thru Creativity and Innovation	2
BUS 656	Marketing Strategy and Planning	2

#### Leadership Competency<sup>1</sup>

Code	Title	Credits
BUS 622	Self-Leadership in Organizations	2
BUS 627	Essentials of Negotiations	2

#### Business for a Better World Competency<sup>1</sup>

Code	Title	Credits
BUS 660	Ethical, Legal, and Regulatory Issues	2
BUS 662	Managing Diversity - Global Business Context	2

#### General Electives<sup>2,3</sup>

Code	Title	Credits
BUS 515	Career Management	1
BUS 602	Dynamic Decision Making	2
BUS 616	Financial Reporting and Analysis	2
BUS 618	Crisis Leadership	1
BUS 619	Ethical Leadership Symposium	1
BUS 622	Self-Leadership in Organizations	2
BUS 623	Building and Leading Exceptional Teams	1
BUS 627	Essentials of Negotiations	2
BUS 634	Sustainable Venturing and New Energy Economy	2
BUS 638	Sustainability Ethics and Business Practice	2
BUS 639	Corp. Social and Sustainable Responsibility	2
BUS 641	Financial Markets and Investments	2
BUS 646	Building Value Thru Creativity and Innovation	2
BUS 656	Marketing Strategy and Planning	2
BUS 660	Ethical, Legal, and Regulatory Issues	2
BUS 662	Managing Diversity - Global Business Context	2
BUS 690A	Contemporary Issues: Business	1-6
BUS 690B	Contemporary Issues: Grad Tutorials	1-6
BUS 690C	Contemporary Issues: Info Systems	1-6
BUS 690D	Contemporary Issues: Accounting	1-6
BUS 690E	Contemporary Issues: Global Enterprise	1-6
BUS 690F	Contemporary Issues: Finance	1-6
BUS 696	Group Study	1-18
CIS 505	Database Concepts	1
CIS 570	Business Intelligence	3
CIS 575	Applied Data Mining and Analytics in Business	3
CIS 576	Business Data Visualization	3
CIS 600A	Project Management: Information Technology	3
CIS 601/MGT 601	Enterprise Computing and Systems Integration	3
CIS 655	Business Database Systems	3

CIS 670	Advanced IT Project Management	3
CIS 675	Agile Management and Product Development	3
CIS 676	Information Technology Management	3
ESS 524	Foundations for Carbon/Greenhouse Gas Mgmt	3
FIN 602	Options and Futures	1
FIN 603	Corporate Risk Management	1
FIN 604	Employee Benefits	1
FIN 605	Enterprise Valuation	2
FIN 606	Fundamentals of International Finance	1
FIN 607	Fundamentals of Bond Markets	1
FIN 608	Fundamentals of Firm Valuation	1
FIN 609	Fundamentals of Personal Finance	1
FIN 612	Private Equity and Venture Capital	1
FIN 613	Alternative Investments	2
FIN 650	Behavioral Finance	2
FIN 667	Environmental, Social, Governance Investing	2
MGT 675	Purchasing and Supply Management	1
MGT 676	Service and Production Operations	1
MGT 677	Logistics and Distribution	1
MKT 568	Sport Marketing	2
MKT 610	Qualitative Marketing Research Methods	1
MKT 611	Quantitative Marketing Research Methods	1
MKT 621	Search Engine Marketing and Optimization	1
MKT 650	Data Analytics	2
MKT 661	Consumer Behavior	1
MKT 662	Strategic Selling for Business Customers	1
MKT 667	Services Marketing Management	1
MKT 670	Digital Marketing	1
REL 601	Fundamentals of Real Estate Finance	1
REL 602	Real Estate Finance and Investments	2

A minimum of 42 credits are required to complete this program.

<sup>1</sup> Students must take 8 credits of Flex Core Directed Electives:

- 1 course required from the Financial competency
- 1 course required from the Data Translation and Decisions competency
- 2 courses required from 2 of the 3 remaining competencies: Leadership, Innovation, and/or Business for a Better World

<sup>2</sup> Select from the General Electives list in consultation with advisor: 0-10 credits. General Electives may be used to include certificates and can also include Flex Core courses.

<sup>3</sup> Students successfully completing one or more COB graduate certificates containing non-business courses may substitute up to six credits (total) of non-business certificate course credits for approved MBA electives.