

MAJOR IN HORTICULTURE, HORTICULTURAL BUSINESS MANAGEMENT CONCENTRATION

Horticultural Business Management provides the broadest horticultural background available. The curriculum consists of a core of business, computer, and economics courses. In Horticulture, students choose a special emphasis, or take an array of courses that may lead to greater job opportunities. Graduates have the knowledge to manage a horticulture business or work in market-associated positions. Opportunities exist in the sale of facilities, plant material, equipment, and supplies involved in all aspects of horticulture, or as buyers of horticulture products in the U.S. or in international markets. With careful selection of business courses, Horticulture graduates can complete a minor in Business Administration with one additional course.