

MASTER OF AGRIBUSINESS AND FOOD INNOVATION MANAGEMENT, PLAN C

Requirements Effective Fall 2023

First Year

		Credits
Fall		
AREC 511	Opportunities in the Agricultural Value Chain	2
AREC 513	Idea Evaluation in Agricultural Value Chains	2
AREC 514	Entrepreneurial Accounting and Finance	2
AREC 515	Assessing Agricultural and Food Markets	2
AREC 516	Business Economics for the Entrepreneur	2
BUS 646	Building Value Thru Creativity and Innovation	2
Total Credits		12

Spring

AREC 517	Entrepreneurial Identity and Team Formation	2
AREC 518	Raising Capital in the Agricultural Sector	2
AREC 519A	New Venture Communication: Interpersonal Interactions	1
AREC 586A	New Venture Launch Practicum: Explore and Validate Value Proposition	2
BUS 620	Leadership and Teams	2
BUS 660	Ethical, Legal, and Regulatory Issues	2
Total Credits		11

Summer

AREC 520	Intellectual Property in Food and Agriculture	2
AREC 521	New Food Product Development	2
AREC 586B	New Venture Launch Practicum: Communicate, Design, and Iterate	2
Total Credits		6

Second Year

Fall

AREC 519B	New Venture Communication: Making the Pitch	1
AREC 586C	New Venture Launch Practicum: Final Evaluation, Presentation, and Launch	5
Total Credits		6
Program Total Credits:		35

A minimum of 35 credits are required to complete this program.