

MAJOR IN LIVESTOCK BUSINESS MANAGEMENT

The Livestock Business Management degree program develops active decision-making, communication, and practical management skills to prepare graduates to be effective leaders and agents within the livestock industry. Coursework within the program is selected to provide solid foundational understanding of biological processes and management opportunities within livestock systems as well as analytical and managerial principles in agricultural businesses across a range of scales and resource bases. On top of this fundamental foundation, students will be provided training in economic decision making and analysis that will explicitly integrate the biophysical dimensions with the financial dimensions to drive overall business decisions. In a series of experiential learning courses, students will work with an industry partner to identify a real-world challenge and will codevelop potential solutions with the organization. Another important element of the program is the development of leadership skills to prepare graduates to not only work internally within the industry, but to also be effective in representing the industry and bringing broader social issues to the forefront within the industry. The integration of efficient livestock systems and business practices prepares students to be successful in a wide range of higher-level positions needed within contemporary animal agriculture.

Learning Objectives

Upon successful completion, graduates will exhibit:

1. Interdisciplinary understanding of the biological processes and management opportunities within livestock systems.
2. Ability to integrate the biophysical and financial dimensions of livestock management to make sound business decisions across a range of scales and resource bases.
3. Critical thinking skills to examine social justice ethics and managerial challenges in the context of a diverse agricultural workforce.
4. Practical skills in decision-making, communication and management.

Potential Occupations

- Risk and financial analyst
- Supply chain manager
- Livestock operator
- Marketing associate
- Sales representative
- Accounts manager
- Extension agent
- Operations supervisor
- Ranch manager
- Customer service specialist
- Procurement officer
- Commodity analyst and merchandiser

Advising

To learn more about the Major Livestock Business Management, or to contact an Academic Success Coordinator, please visit the department website. (<https://agsci.colostate.edu/degree/livestock-business-management-major/>)